



## **“Women’s Safety and Empowerment” Short-Film Contest 2017 Official Rules**

### **I. Contest Theme**

“Women’s Safety and Empowerment” Short-Film Contest

Each year, the United Nations observes “16 Days of Activism Against Gender-Based Violence,” which begins on November 25 and culminates in International Human Rights Day on December 10. As part of this campaign, world organizations, educational institutions, and individuals take action to help address the global problem of gender-based violence. The U.S. Consulate General, Mumbai will participate by holding a short-film contest to promote women’s safety in both private and public spaces, raise awareness of gender-based violence, and to encourage women’s empowerment. We are seeking video submissions of 3-5 minutes in length that promote safety and empowerment for Indian women. Video submissions may be in the form of stories, advertisements, public service announcements, or other creative messages that can be conveyed through short film.

### **II. How to Enter**

Produce an original video that reflects the theme of the contest, “Women’s Safety and Empowerment” with a succinct and compelling message. Videos must be the original work of the contestants and must be shot in India within the past two years. This contest is open to Indian nationals residing in the U.S. Consulate General, Mumbai five-state consular district that includes Chhattisgarh, Goa, Gujarat, Madhya Pradesh, and Maharashtra. Once submitted, a video is considered a final submission and may not be modified, edited, or replaced. Videos can be no longer than five minutes in run time. By submitting a video, contestants agree that the U.S. Consulate General, Mumbai and any film contest partner organization have full permission to disseminate, distribute, and utilize the videos on public platforms and at public or private events to include, but limited to, social media, websites, and public screenings. Contestants may submit more than one video, but only one video per contestant will be eligible for a prize. Participation in this contest is automatically deemed as acceptance of these official contest rules.

#### **(i) Video Submission:**

Contestants are required to include:

Name of submitter, address, e-mail address, age, nationality, phone number/s, number of videos submitted, location where the video was shot, names of not more than 5 team members involved

in making the video (crew members, actors, etc.). To confirm, please include the language: “Everyone involved with the making of this video submission provides permission to enter it into the U.S. Consulate General Mumbai’s 2017 video contest. All acknowledge and agree to abide by the terms and conditions of the official rules.”

The video(s) should be submitted via email to **CGMumbaiFilmFest@gmail.com**.

### **III. Content Requirements**

The video/short film can be in any of the following languages: Chhattisgarhi, English, Gujarati, Hindi, Konkani, Marathi, Urdu. If a submission is in a language other than English, then English subtitles must be included.

Entries CANNOT:

- Contain any content that is sexually explicit or suggestive, profane or pornographic, or contains nudity;
- Contain any content that is derogatory of persons with disabilities, or of persons or groups based on ethnicity, race, gender, religion, profession, linguistic background, age, sex, or sexual identity or orientation;
- Contain any content that promotes the use of alcohol, illegal drugs, or tobacco;
- Contain any content that promotes any activities that may appear unsafe or dangerous;
- Contain any content that depicts or promotes any particular political agenda, political party, or message;
- Contain any content that defames, misrepresents, or contain disparaging remarks about, any person or entity;
- Contain any prominent use of trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others;
- Advertise or promote any brand or product of any kind;
- Contain any personally identifiable information, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contain any copyrighted content owned by others (including photographs, sculptures, paintings and other works of art or images available on or in websites, television, movies or other media) unless express written permission has been obtained by the copyright owner authorizing use in accordance with the full terms of these contest rules;

- Contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without the subject's permission and/or necessary legal rights;
- Communicate messages or images deemed by the contest organizers to be detrimental to the reputation of the U.S. Consulate General, Mumbai;
- Depict or otherwise identify a minor unless a parent or legal guardian is the entrant;
- Infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity; nor
- Contain any content that is in violation of any law.

Any entry which violates any of these rules will be immediately disqualified.

#### **IV. Eligibility**

- Contestants must be at least 16 years old.
- The U.S. Consulate General, Mumbai will accept contest submissions from October 1, 2017 to November 10, 2017.
- The person submitting the video will be considered the contestant and will be the only person eligible to compete for prizes.
- The U.S. Consulate General, Mumbai will contact finalists whose films will be screened at the December finale and awards event in Mumbai.
- The U.S. Consulate General, Mumbai will publicize details of the December event, and those submitting videos are welcome to follow RSVP procedures to gain admittance to the finale screening as audience members.
- Any and all participants producing a video must abide by all official contest rules.
- Employees of the U.S. Government and their families or same of any program partners are not eligible to participate in this competition.
- Submissions should not have any visible watermarks, signatures, or personally identifiable information (PII).
- Contestants must be residents of, and physically present in, one of the five states of the U.S. Consulate General, Mumbai five-state consular district made up of the western India states of: Chhattisgarh, Goa, Gujarat, Madhya Pradesh, and Maharashtra.

## **V. Criteria for Judging Entries**

Videos will be screened by a judging panel of officials from the U.S. Consulate General, Mumbai. The shortlisted final videos will undergo a live judging process including guest judges at a ceremony in Mumbai in December 2017.

The videos will be judged on the following criteria:

(a) Theme/message (b) Technical skill/craft (c) Script/narrative (d) Visual appeal (e) Creativity

## **VI. Selection of Winners**

The U.S. Consulate General, Mumbai will contact all potential finalists directly using the contact details provided with the contest entry. If a finalist does not respond and comply with instructions within three (3) days after the U.S. Consulate General, Mumbai conveys that communication, s/he will forfeit the place in the final judging ceremony and we may award the prize to an alternate entrant.

## **VII. Terms**

By entering, you represent, warrant, and agree that:

- You have produced the entry in its entirety and that it is solely your original work.
- The video/short film is a picturisation of you (if applicable) or you have received permission from the person(s) depicted in the short film (“third-party participant”) (if applicable).
- That all elements of your entry submitted by you are original and are not copied from any other work, and do not infringe upon the rights of any third party and to the extent any elements were created by a third party (“Third Party Participant”), you own all rights, titles and interests to said elements which is part of your entry, to enable you to grant the rights granted herein.
- If a third-party participant is a minor, you are that minor’s parent or legal guardian.
- You retain ownership of the entry(ies) you submit, however, by entering, you, on behalf of yourself, all persons involved in the filming, and any third-party participants, grant the U.S. Consulate General, Mumbai the perpetual, , irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and exhibit throughout the world, the video/short film entry in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of contest entities and contests, all without further

consent from or payment to you. These rules apply equally to all entries whether or not they are selected as finalists/prize winners.

- By submitting your entry(ies), you agree that the U.S. Consulate General, Mumbai has no obligation to post or exhibit your entry, that all such postings or exhibition screenings, if any, will be at the U.S. Consulate General, Mumbai's sole discretion, and that the posting or exhibiting of an entry does not guarantee the entry will be selected as a winner.
- By submitting an entry, each entrant and person involved in creating that entry, understand and grant to the U.S. Consulate General, Mumbai permission for his/her entry to be posted on the Consulate's Flickr, Facebook, YouTube, and other web pages in perpetuity throughout the world for viewing on online platforms.
- The U.S. Consulate General, Mumbai is not responsible for any unauthorized third-party use of any entry.
- Entries will not be acknowledged and will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between you and the U.S. Consulate General, Mumbai or any of its affiliates.
- No entry can infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity.
- If the entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by the U.S. Consulate General, Mumbai in the manner set forth in these official rules.
- The U.S. Consulate General, Mumbai reserves the right to request proof of these permissions in a form acceptable to them from any entrant at any time.
- By submitting an entry, the entrant warrants and that he/she consents to the submission and use of the entry in the contest and according to these contest rules.

The U.S. Consulate General, Mumbai reserves the right to disqualify any entry for any reason, in its sole and absolute discretion. The U.S. Consulate General, Mumbai is under no obligation to disclose why an entry has been disqualified other than the entry was ineligible under these official rules. Furthermore, the U.S. Consulate General, Mumbai reserves the right not to award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified entries in the entry period.

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